

Sponsor
Heads Up Racing, Inc.
T/A 75-80 Dragway
Advertising Agreement
2010

Dear Friend of 75-80 Dragway:

Thank you for your interest in advertising at the 75-80 Dragway. Sponsors may purchase signs and the staff at Heads Up Racing, Inc. will hang it in the location that you select.

Reasons to advertise at 75-80 Dragway:

- Each race attracts thousands of community members and race fans.
- Associate with a great race program.
- Contribute to the success of 75-80 Dragway programs.

For inclusion in this year's program please:

- Complete the forms below.
- Make check payable to 75-80 Dragway
- Mail to: 75-80 Dragway Attn: Sponsor Program PO Box 577 Damascus, MD 20872

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- _____ Sign to be placed on Jersey Wall 3' X 4' \$500.00
 - _____ Sign to be placed on Center Jersey Wall 3' X 4' \$1000.00
 - _____ Sign to be placed on Fence 4'X4' \$600.00
 - _____ Sign to be placed on Tower 3'X 4' \$1500.00
 - _____ Sign to be placed on Winner's Circle \$2000.00
 - _____ Lane Sponsors/Sign to be placed on scoreboard \$3000.00
 - _____ Company Name placed on Timing Slips (1 month duration- \$200.00)
 - _____ All above sponsorships will include Sponsor Name/Logo placed on 75-80 Dragway website with a link to your business website. Also, for all above sponsorships, for an additional \$25 per month you can also get your company name and/or slogan on our Electronic Message Board at the entrance to the track on Route 80.
 - _____ Advertisement on Electronic Board & Sponsoring an event of your choice. (1 month duration on Board- \$1000)
 - _____ 10.5" Run What Ya' Brung July 3rd
 - _____ Nine Inch Run What Ya' Brung October 1st
 - _____ Bikini Contest July 3rd
 - _____ 50th Yr Anniversary Friday Night Commemorative OPS Race September 3rd
 - _____ Track Points Championship Race Sept 28th _____ (Denote Class Sponsored)
 - _____ MOD Race September 4th
 - _____ Detroit Muscle Vs. Overseas Iron May 29th
 - _____ MOPAR Day October 9th
 - _____ OPS Race _____ (Date)
 - _____ BTO Race _____ (Date)
 - _____ NIN Race _____ (Date)
 - _____ 5.80 Race _____ (Date)
 - _____ ODR Race _____ (Date)
 - _____ Dragster Race _____ (Date)

_____ Total Contribution

Name: _____
Company Name: _____
Address: _____
Email: _____
Phone: _____ **Cell:** _____

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Things to remember for a successful Vendor experience:

- Heads Up Racing, Inc makes no guarantees as to the quantity of races that will occur or the quantity of spectators in attendance at the 75-80 Dragway.
- Heads Up Racing, Inc reserves the right to refuse any vendor it deems inappropriate.
- Payment must be made in full before vendor can set up.

By signing below vendor acknowledges and agrees to all terms and conditions as stated above.

Vendor - approved representative

Date